There Is Broad and Varied Interest In the Wanamaker Announcements Today

THE ECONOMY feature is paramount. In January all the brains and merchandising power of this institution are devoted to creating extraordinary incentives to bring the public to WANAMAKER'S.

Some of the most tempting offerings of the year are presented today. Many are articles of personal use, for men and women. But other events of immense importance are in merchandise for the home. The news in detail follows:

Men's Suits to Order, at \$25

This is an offering of a handsome collection of fancy cheviots, worsteds and cassimeres, which we have been making to order during the season at \$30 and \$35. There are about ninety styles to select from, and they will be made to your measure in the well-known Wanamaker manner; in every particular up to the finish secured at the original price. In singlebreasted sack coat style, for \$25.

Main floor, Wanamaker Building. .

The Annual Sale of Hurt Books

This is one of the most interesting events of the year in the Wanamaker Store. Hundreds of people have already been anxiously inquiring about the date of this announcement. Today the Sale opens with remarkably large collections of Books of every nature, and most every subject in literaturehistory, biography, poetry, religion; books for young folks, for little children; French books, works of reference, sets of books and a practically unlimited collection of new fiction. While, in a few cases, the hurts are considerable, the large majority of the books have received no damages that will hurt their value to the people who wish to read them. It is out of the question to give a list of such a collection. Most of the people interested know what to expect of the Wanamaker Hurt Book Sale. They know, too, the importance of coming early to discover the Book Store, Ninth street, Stewart Building. choicest offerings.

OFFICE FURNITURE

The business man who is seeking the most modern furniture for his office is invited to visit our new Office Furniture Store, on the Eighth floor of the new Wanamaker Building. In the new ample quarters here provided we have assembled the most complete assortment of all the furniture that the most complete establishment requires. The furniture is of the most superior quality, and nothing of doubtful origin is presented at any price. Desks are shown in almost every size, style and quality that is good. Chairs, Stands, Stools, Tables, Office Wardrobes, a complete assortment of Globe-Wernicke Filing devices, in both the sectional system and solid cabinets; also Unit Bookcases in every variety of style and finish.

We also build, under contract, office partitions, and make to order any special sort of office furniture that is desired. In every case, we do the very best work, and guarantee satisfaction, of course.

Here are a few hints that indicate the variety of choice presented in Desks, as an example of the completeness of the stocks throughout.

In various sizes and styles Oak Flat-top Desks are priced at \$21,\$21.75, \$29,\$24, \$30, \$38, \$39, \$40.50, \$50, \$59, \$68, \$72.50, \$77, \$86, \$103, up to \$162.

k Roll-top Desks are priced at \$25.50, \$28.75, \$30, \$32.25, \$35, \$36.75, \$37.50, \$40.50 \$42, \$45, \$46.50, \$51, \$54, \$56, \$63, up to \$225.

Mahogany Flat-top Deaks at \$34.50, \$35, \$46.50, \$68, \$68, \$77, \$82.50, \$86, \$90, up to

Mahogany Roll-top Desks, at \$126, \$140, \$162, up to \$293. Eighth floor, Wanamaker Building.

Gertrude Atherton's Book-"REZANOV"

WHICH is making such a furor in London, is on sale in New York only by the Wanamaker Store, 50c a copy, by mail postpaid, 60c. Printed, illustrated and bound in the same handsome manner as regular \$1.08 books. Book Store, Ninth street, Stewart Building.

Stirring January Sale Of Fine HANDKERCHIEFS

Included are some very fine as well as many practical varieties of Pure Linen Handkerchiefs taken from our own holiday stocks. They are such handkerchiefs as make superb gifts which both men and women enjoy receiving, and they will be delighted to possess them when the opportunity comes to buy the finer varieties at half price, and the more staple sorts also at a third to a half below their former fair prices. They are remarkable offerings for both men and women:

These for Men

Men's \$1.50 Dress Handkerchiefs at 75c each-Of the finest, sheerest French hand-spun linens, hand-hemstitched, with %-inch hem and fine, beautifully woven tape borders; size 22 in. square.

Men's extra large \$1.50 Handkerchiefs at 75c each—For men who like good, practical, serviceable handkerchiefs of the very finest quality of cambric linen. 29 in. square; benmed, with tape borders Rotunda, Stewart Building.

Men's 35c to 65c Handkerchiefs at 25c each-Of plain white Irish linen; very fine quality; hemstitched. All clean, perfect, remarkable handkerchiefs at today's popular price-25c each.

These for Women

50c sheer French Handkerchiefs at 35c each—Of plain white French linen, all hand-hemstitched, with 1/2-inch hems. Splendid 50c handkerchiefs at 35c each; \$1.25 French Handkerchiefs at 75e each—Of fine French linen with handembroidered running designs and medallions in one corner; nicely laundered.

Rotunda, Stewart Building. 25c Lace-trimmed Handkerchiefs at 1.23/c each—Absolutely perfect pure linen Handkerchiefs in a sheer quality, with ½ and ½-inch hems, edged with narrow Valenciennes lace.

50c Embroidered Handkerchiefs at 25c each—Of sheer Irish linen; embroidered in beautiful designs.

Hemstisched Linen Handkerchiefs at 85c a dozen, worth 2.20. All plain white pure linen, nicely hemstisched. Basement, Stewart Building. Basement, Stewart Building.

Girls' Wash Dresses-Reasonable Prices

It pays to buy now, for prices on cottons are going up daily. Below you will find descriptions of half-a-dozen lovely frocks, fair samples of our remarkably full assortment of beautiful dresses for girls. They are new, dainty in style, of good fabrics, and excellent in detail and finish. Sizes for 6 to 14 years.

At \$1.50—Percale Dresses, in navy blue with white dots; yoke piped with white; box-plaited front and back. At \$1.75—White Lawn Dresses, box-plaited front and back; collar and cuffs lace-trimmed.

At \$2.50—White Lawn Dresses; yoke of fine plaits; trimmed with Valenciennes lace; belt of insertion.

Third floor, Stewart Building.

Formerly

A. T. Stewart & Co.

At \$2.75—Sailor Suits of cadet blue percale, with white collar and shield; plaited skirt.

At \$2.75—White Lawn Dresses; yoke of Valenciennes lace and round bertha trimmed with lace.

At \$3.25—Dresses of Victoria ging-hams, in various colored plaids; Dutch neck, trimmed with white duck; short sleeves, belt of white insertion.

New Cotton Fabrics for 1907 Make Their Grand Entry Today

France, England, Scotland, Ireland and America Represented

The vanguard was on parade a fortnight ago, hinting at glories to come Now we have marshaled part of the main army in orderly array an airy, bright host, fine and fascinating in every alignment, beautiful in every grouping. Recruits are arriving daily. We invite your inspection. There is a big, roomy field in the store—probably the largest to be found anywhere—for the review of these fabrics.

In beauty, exclusiveness, quality, quantity, amazing variety and range of prices, this is a showing without precedent in the annals of the Wanamaker Store; we are told it is the finest in the country.

The Exhibition Proves the Great

Progress in Textile Art :. :. Manufacturers have developed not only new harmonies in colors, new beauties in floral and conventional designs, but they have juggled with warp and woof, until fabrics are marvels of silken sheerness and luster.

Ask to see the captivating Irish Plaid Organdies, the artistic English materials, the Soie Imprime with flower sprays that seem hand-painted, the Printed Silk Muslins, light as gossamer, the Silk Ginghams—it is difficult to realize they are not all silk, harder still to believe they are ginghams—then you, too, will be enthusiastic about the most interesting display of Summer fabrics ever seen in New York.

The details merely suggest the variety:

Beautifully Printed Voiles, evenly woven, exquisite colorings and designs.
At 50c and 50c a yard. Anderson's Scotch Ginghams, in various styles, at 40c and 45c a yard. Best American Ginghams, in many designs, at 150 to 250 a yard. Dainty Irish Dimities, some with new plaid effects, at 25c and 30c a yard. Dainty Silk-and-cotton Fabrics, in many solors—Checked and Plain Chif-fon, Plain Pongee, Plain and Figured Eoliennes, at 38c a yard, worth 50c.

New Printed Organdies; sheer fabrics with floral designs, at 25c a yard. Spider Cloth—a new silk-and-cotton fabric with silk figures and flower designs, at 50c a yard. Sole Imprime—a new slik-and-cotton fabric, printed in stripes with floral designs, at 50c a yard. Embroidered Swiss Muslin and Batistes; exquisite colorings and exclusive designs. Only one or two dreams of a style. Swiss Muslin, 50c to \$1.75; Batiste, 75c to \$2.50.

Printed Dotted Silk Muslin, in plaid effects and fine colorings, at 20c yard.

Printed Silk Mull—a filmy fabric, in stripes, dots, Dresden styles and ombre effects, at 30c a yard.

Silk Cicabana Silk Ginghams—a lustrous fabric, woven in stripes, plaids, checks and plain colors with figures and dots, at 45c a yard.

The little-priced Cottons, at 12\(\) to 200 a yard, include Printed Swiss Muslin, Batiste, Dimities, Como Batiste, Suiting effects, Galatess, Percales, Print Cloths, Ginghams and Drapery Cretonnes.

" Mid-Winter Reductions On Fine Fur Garments

The weather this season has been particularly unfavorable to the fur business, but every New York woman has learned to expect severe Winter weather in January and February. The result which produces such radical reductions in prices as those announced below is particularly favorable to those who wish to invest in fine fur coats.

All of these garments were specially made for us, of carefully selected the best product of the season in fine fur coats for women. The opportunities presented are quite extraordinary, and the reductions are some of the most radical we have ever made.

A few hints of some of the garments follow: Imported Models

At \$100, worth \$250 Short Coat of rich moire astrakhan, with velvet and lace-trimmed yoke. Ermine Soarf attached.

At \$125; worth \$225—Black Moire Caracul; loose-fitting Eton jacket; vel-vet trimmed; three-quarter length sleeves.

At \$125, worth \$275—Bolero Jacket of fine moire astrokhan, with vest trimmed with fancy braid and buttons.

At \$125, worth \$250—Handsome Persian lamb coat; military effect, trimmed with velvet and passementerie. At \$150, worth \$200-Loose-fitting Eton Jacket of Persian Lamb, trimmed with braid.

At \$175, worth \$275—Persian lamb Eton Jacket, ermine trimmed; fancy embroidered vest.

At \$175, worth \$850—Fancy Broadtail Persian lamb Coat, elaborately trimmed with braid; green velvet vest. At \$200, worth \$275—Broadtail Persian lamb Coat; semi-pony effect, braid-trimmed.

At \$250, worth \$375—Broadtail Persian lamb Coat; fancy vest, trimmed with lace.

Domestic Coats At \$30 and \$45, worth \$45 and \$65— Men's natural Australian Wombat Auto-mobile Coats.

Embroidered Batiste Robes, in white and colors, trimmed with lace and em-broidery, at \$14 to \$65.

At \$45, worth \$60—Black chevies Coats, collarless, lined with clear gray and white German squirrel. At \$55, worth \$65—Heavy Black As-trakhan Coats, 48 in. long.

At \$75, worth \$125—Black Monkey Box Coat; shawl collar and cuffs of Per-sian lamb.

At \$110, worth \$135—Black Curacul Coats, 45 in. long, lined with fancy bro-cade.

At \$110, worth \$100—Persian Limbs Coats, trimmed with blended mink or Japanese marten. At \$125, worth \$175—Finer grade Persian Lamb Coats, trimmed with blended marten or natural mink.

At \$135, worth \$175—Fine grade Black Carsoul Coats, 40 in. long; collar-less; brocade lining. At \$150, worth \$200—Natural Musk-rat Box Coat; beaver collar and cuffs.

At \$225, worth \$365 and \$866—Plain Persian Lamb Coats, from choicest se-lected skins. Third Soor, Stewart Building.

Semi-Annual Clean-Up Of WALL PAPERS

lots ranging only from 8 to 20 rolls of a pattern. Thousands of housekeepers have learned to watch for these sales, because of the splendid economies they offer to those who are planning new decorations for the house. It pays handsomely to make selections now for all Spring work. All of the papers are of high character, including some of the most beautiful imported varieties. Here is a suggestion of the price reductions:

3068 Rolls at 5c and 6c a roll, were 10c to 15c 1472 Rolls at 8c a roll, were 121/2c to 15c

3225 Rolls at 10c a roll, were 15c to 20c 1587 Rolls at 15c a roll, were 25c to 30c

1360 Rolls at 20c to 30c a roll, were 35c to 50c 377 Rolls at 35c and upward, at similar reductions.

Bring measurements of rooms, length, width, height and number of doors and windows. We will estimate the quantities. Fourth floor, Wanamaker Building.

The Wanamaker Diary-A Wonder for 5c

Contains 448 Pages; Cloth Bound Packed full of information. Contains some almanac features and also many facts not easily obtainable elsewhere.

Besides the blank lines for the daily diary, there are ruled spaces for expense and cash accounts, memoranda, etc. A very useful map of New York City, with valuable information about

street numbers, is folded in back of book. Basement, Stewart Building.

JOHN WANAMAKER

Broadway, Fourth Avenue, Eighth to Tenth Street.

James McCreery & Co.

23rd Street.

SILMS. In Both Stores.

EXHIBITION AND SALE OF PLAIN AND NOVELTY SILKS Suitable for Evening or Street Dress.

On Tuesday, January the 8th.

Sale of Ten Thousand yards of Rough; Shantung Pongee. All the fashionable colors, including Ciel, Alice Blue, Navy, Pink, Lilac, Grey, Jasper, Vieux Rose, Ecru, Reseda, Cream, White and Black.

COLORED DEESS GOODS. In Both Stores.

On Monday, January the 7th.

The remainder of this season's dress materials will be placed on sale at greatly reduced prices.

Silk and wool novelties. Diagonal mixtures. Two toned Panne Cloth. English and Scotch Tweeds. Flecked Homespuns. French novelties. Mixed Cheviots. Panne Cheviots and frosted cloth; all imported fabries. 44 to 50 inches wide.

50e per yard fermerly 1.00 to 2.00

Imported Suitings, [including overplaids and checks, Chevrons, wood Suitings, Tweeds and mixed Cheviots. 50 to 54 inches 75e per yard fermisty 2.50

WASHABLE FABRICS. In Both Stores.

Silk and cotton check Chiffen. One of the most attractive of the new season's weaves. Colors:-White, Cream, Shantung, Champagne, Pink, Sky Blue, Nile Green, Goblin, Silver and Slate Grey, Reseda, Rose, Heliotrope, Navy Blue, Cardinal, Brown and Black. 27 inches 35c per yard

James McCreery & Co.

23rd Street.

34th Street.

Smith, Gray & Co.

MONDAY, JAN. 7TH,

Tenth Day of Our

STOCK REDUCTION SALE.

Will be devoted to the clearing up of the balance of the suits advertised Saturday at \$14.50 and \$22.50. Many of the best styles are yet to be sold. The values are unusual.

Men's Overcoats-\$32.00]

The coats advertised at \$32.00 are the best values we have ever offered. At \$18.50 plenty of all sizes remain for a big day's selling, and at \$12.50, if you wear a large size, say 40, 42 or 44. you can get two dollars' value for one.

> Broadway at 31st St., New York. Fulton St. at Flatbush Av., Broadway at Bedford Av., Brooklyn.

Our Annual Sale

Muslin Underwear, Silk Petticoats, Kimonos, Wrappers and Corsets, Commences Today.

Lord & Taylor Broadway and 20th St.; 5th Ave.; 19th St.

THE GREATEST VALUES

Are the Remnants of Cloths we are offering. Suits to measure, \$18; Overcoats, \$22; Trousers, \$5. Former prices, \$25 to \$50.

ARNHEIM,

Broadway Q Ninth Street.



The best cure for the shabby legs so prevalent at this season is a fresh pair of trousers.

Striped worsted trousers in a variety of patterns to harmonize with any suit.

\$5 to \$12. ROGERS, PEET & COMPANY. Three Broadway Stores. 842

32md st.

Buy by this Mark.

A good proof of merit in an article is satisfaction. Our collars give it. 25c, for the collar, EARL & WILSON.

Warren st.

NEWJERSEY CENTRAL
STATIONS. Poot Liberty St., N. R.
Time shown below is from Liberty St.
Leaves 10 minutes earlier except as noted by

P. M., 111.30 P. M., 12.20 P. M., 48.50 J. W. G. BESLER, W. Vice-Pres. & Gen. Mgr. Gen. Gen. Pass'r Agent. Baltimore & Ohio Railroad
ROYAL BLUE LIME TRAINS
"EVERY OTHER MOUR ON THE EVER NOUR"
TO BALTIMORE & WASHINGTON
Loave New York City.
WASHINGTON, Seepers, Daily. 11.50 pm 1.30 am
WASHINGTON, Diner, Daily. 7.50 am 8.00 am
WASHINGTON, Diner, Daily. 1.50 pm 1.000 am
WASHINGTON, Diner, Daily. 1.50 pm 1.000 am
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NEW YORK, NEW MAVEN & HARTFORD R.R.

LEHIGH VALLEY.

Lackawanna Railroad. New York, foot Barclay, Christopher, West 23d Sta. 1830 A. M.—For Binghamton and Elmira. 1900 A. M.—For Binghamton and Elmira. 1900 A. M.—For Buffalo, Chicago and St. Louis. 1140 P. M.—For Buffalo and Chicago. 1430 P. M.—For Buffalo and Chicago. 1450 P. M.—For Buffalo and Chicago. 1440 P. M.—For Buffalo, Syracuse and Ithacs. 1200 A. M.—For Chicago—Sleepers open 9:30 P. M.—Tickets at 149, 439, 1183, 1434 Broadway, N. Y. 389 Fulton St., Brooklyn. 19ally, 1Except Sunday, 1Fridays and Saturdays. Leave 23d St. 12:30 P. M. aLeaves Christopher St. 8:10 P. M. week days.

FARES REDUCED Limited Tickets. Reduced Rates to All Points.
Steamers Princilla and Providence. Leave Pier 19
N. R., foot of Warren street, week days and Sundays at \$20 P. M. Perfect connecting train service at Fall River. Orchestra on each steames

NORWICH LINE, via New London. Leave Pier 40 N. R., ft. Clarkson St., week days only, 8 P. M. Strs. City of Lowell and Chester W Chapin NEW HAVEN LINE, for New Haven, Hartlord and North. L've Pier 39 E. R., week days only, 4/0 P. M. Steamer Richard Peck.

\$2.00 TO BOSTON 11.00 to Pall River; \$1.00 to Providence Past 10 E. R., foot Wall St., 5 P. M.; foot P 4th St. 5:20 P. M. 'Phone 2300 Broad. Enterprise Transpertation Company

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